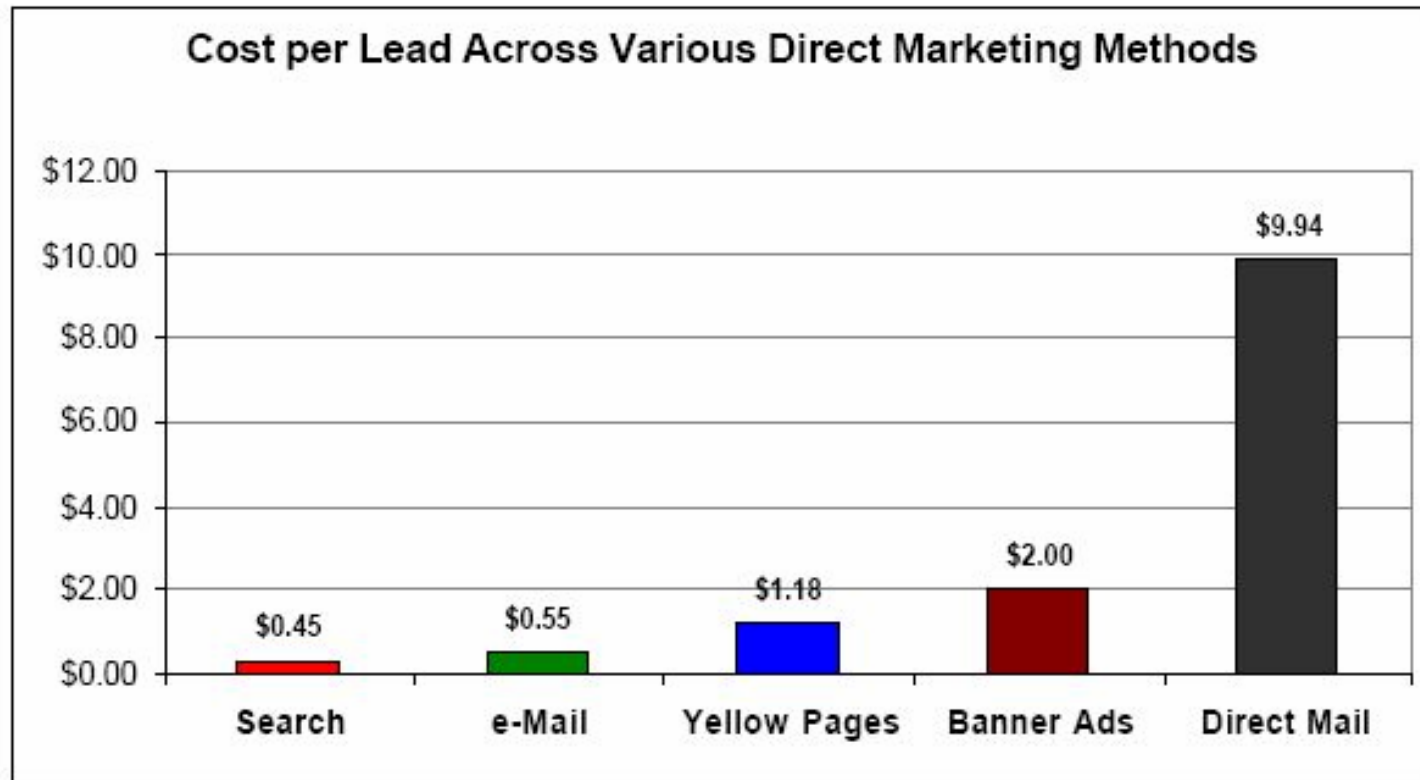


Search Advertising is Far More Cost Effective

Search Advertising is cheap and effective vs. other ad methods



Source: Piper Jaffray & Co.